

ASSOCIATION FOR MANUFACTURING EXCELLENCE

PRIVACY STATEMENT

Scope

The Association for Manufacturing Excellence (AME) considers your privacy important. We are committed to protecting the privacy of all those who provide us with their contact information while using our information, products, events, or services. This policy describes the ways that personally identifiable and anonymous information about our publication subscribers, online media and website product users, and event registrants is collected, how that information might be shared, and how someone can request changes to the way their personal information is used or shared. This privacy statement applies to websites operated by or on behalf of the Association for Manufacturing Excellence, its departments and affiliated organizations.

Information You Volunteer

Personally identifiable information is information that can identify you, such as your full name, email address, postal address, telephone number, and fax number. We collect personally identifiable information that you choose to provide to us when you become a member, register for a conference, seminar or other event; sign up for email newsletters; participate in surveys, register for a webinar, sign up for a free AME.org account or otherwise communicate with us. When you provide this information to us, you are no longer anonymous. We also may receive information about you from other sources and add it to the information you have provided to us. If you purchase products or services on our website or through one of our printed forms, you may choose to provide us with your credit card information.

The Association for Manufacturing Excellence is not responsible for the information you volunteer about yourself in discussions in our forums or in publicly accessible interactions or via the conference meeting app. To view or change your member profile, please return to the Association for Manufacturing Excellence's website where you registered.

Anonymous Information We Collect

We use cookies and other Internet technologies to enrich your online experience by managing our website and email programs. Our cookies do not contain any information, in itself, that is personally identifiable.

AME has enabled the following Google Analytics Display features to better help us analyze what interests our site visitors:

Demographics and Interest reporting

Remarketing, GDN Impression Reporting

DoubleClick Campaign Manager integration

You can opt-out of the Google Analytics Advertiser Features, including through Ads Settings, Ad Settings for mobile apps, or any other available means (for example, the NAI's consumer opt-out). Opt out here: <https://tools.google.com/dlpage/gaoptout/>

Cookies

If your browser is set to allow cookies, we may store small amounts of information on your computer about what parts of our websites you have visited and what features you like best. We may then tailor the content you see to match your interests. We also may use cookies to identify members so that they don't have to re-enter their usernames and passwords.

The cookies we store on your computer are not accessible on any other companies' websites. Most browsers allow you to modify your security to accept or reject cookies. You need not have cookies turned on to visit our site, but without them, your access to some areas may be limited and custom navigation may not be available to you.

Pixel Tags

Like many websites, the Association for Manufacturing Excellence, may use pixel tags, also known as web beacons, clear gifs, or web bugs. Pixel tags help us improve our understanding of our web traffic and visitor behavior, as well as gauge the response to our promotional efforts. This information is non-personally identifiable and is used for an aggregate picture of how visitors use our site. If you wish, you may disable pixel tags by setting your browser to omit images and disable Javascript.

How We Use Your Contact Information

We may use your contact information for any of the following reasons:

- to send you notices for membership renewal
- to provide you with information about products or services we offer and/or which you have ordered such as conference, seminar and workshop registration, webinar registration, publication subscriptions, purchases of online resources such as books and DVDs.
- to provide AME volunteers with information about specific event attendees. If you register for an in-person event, AME reserves the right to share your name and contact information with the volunteers charged with organizing that event unless you request to be excluded. Note that this information is provided to AME volunteers for the purpose of providing a valuable event experience and is not to be used for sales or solicitation purposes.
- to provide AME Regional Board members information about AME members who live and or work in their designated geographic area. This information is provided to Regional Board members to help AME provide a meaningful membership experience for you at a local level, and so AME Regional Board members may contact you to discuss local events and/or volunteer opportunities.
- To send you information, on behalf of third parties, about products or services that may be of interest to you. When AME partners with another nonprofit or sells access to its

mailing list, all mailings and emails are done through a third party so that your contact information is not disclosed.

- To provide AME conference exhibitors and sponsors with the contact information of registrants to the AME conference.

We may also use your contact information to ask for your input to help in our research about our services, events, or products or to provide you with additional information about this site and about other Association for Manufacturing Excellence products, services, or events that we think might be of interest to you.

All promotional and research email messages you receive from us will include an option to opt out of future email communications from that particular department or affiliate of the Association for Manufacturing Excellence

We may also send you emails and e-newsletters and with targeted, relevant content. Each email or e-newsletter will provide you with an opportunity to opt out. In some cases, we may send you relevant, carefully screened offers from reputable third-party businesses or organizations. Many of our customers appreciate receiving these offers because they relate to their business or occupation. However, you will always be able to opt out receiving future emails.

Information We Share with Third Parties

We provide contact lists to third party companies that we have employed to provide us with specialized services, including customer service, subscription fulfillment, advertising sales, sponsorships, grants, research, statistical analysis, list cleansing, postal mailings, email and fax deployment, telemarketing, and other information services. In compliance with privacy laws, we also provide our opt out lists to those third party companies so that they can be suppressed from the communications those companies send on Association for Manufacturing Excellence's behalf. We only deal with third party companies whom we believe share our commitment to privacy and who will keep your information secure. Certain information, such as your password and credit card information, is never disclosed in any form whatsoever to any outside party.

Information Transfer

Association for Manufacturing Excellence is based in the United States of America. Any information you provide may be stored and maintained in a secure database in the United States or transferred to a secure database outside the United States. In the case of a change of ownership or a merger involving Association for Manufacturing Excellence or any organization or business that is part Association for Manufacturing Excellence, your contact information associated with that business would be one of those transferred assets.

How We Keep Your Information Secure

We use reasonable precautions, including appropriate technical, administrative, and physical procedures, to protect personal information from loss, misuse, or alteration. When we contract with other companies to provide us with services, we only share personal information with those

that we believe share our commitment to privacy and information security. However, we are not responsible for any breach of security or for the actions of these parties.

Due to the design of the Internet and other factors outside our control, we cannot guarantee that communications between you and our servers will be free from unauthorized access by third parties.

Privacy for Those Under 18 Years of Age

The Association for Manufacturing Excellence's web sites are not intended for use by minors under the age of 18. No one under the age of 18 should provide any personal information or participate in any forums or online discussions. Minors under the age of 18 are prohibited from making purchases, including subscriptions, on our sites. Please discourage your children from providing any personal information about themselves to anyone in any public discussion areas.

Terms of Use

By using any of our websites, you consent to our use of your contact information as it is outlined in this privacy statement. The Association for Manufacturing Excellence reserves the right to access and disclose personally identifiable information to comply with applicable laws, lawful government requests and any orders of the court. Any changes of our privacy statement, we will post on this page. Users are encouraged to review this page for any changes. Your continued use of this site constitutes your acceptance of this entire privacy statement.

How to Reach Us

If you wish to update your membership contact information, please go to AME's home page www.ame.org. If you wish to opt out of receiving email, faxes, or phone calls from AME or any of its departments, affiliated organizations or third party providers, please send an email to info@ame.org. If you wish to contact us for any other reason, please email us at info@ame.org.

August 22, 2017