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FOR IMMEDIATE RELEASE

AME ANNOUNCES KEYNOTE SPEAKERS FOR INTERNATIONAL EXCELLENCE INSIDE CONFERENCE

ROLLING MEADOWS, Ill.—June 8, 2015—The Association for Manufacturing Excellence (AME) is pleased to reveal the keynote speakers that will present at the AME 2015 Excellence Inside Conference. The conference, taking place Oct.19-23 in Cincinnati, Ohio, offers attendees the prospect of discovering new inspiration and direction within their industry, as well as the opportunity to learn directly from world-renowned lean leaders and thinkers.

Those interested in attending the 2015 AME Excellence Inside Conference can register online. Complete details about the conference and further registration information can be found on the [conference website](#). Follow news about the conference on Twitter using hashtag #AMECinci.

Each keynote presentation offers a unique take on the conference theme, "Sustained Success Begins with You." There will also be a panel of industry leaders speaking around the theme. Keynote speakers include:

Lisa Bodell is a globally recognized futurist and expert on the topic of driving change. Her mission is to provoke fresh thinking around what's possible. She will discuss driving change to help people better solve problems with intentionally simple, easy-to-use tools.

Nick Bontis is the world's leading expert on intellectual capital and its impact on performance and has recently been named as one of the Top 30 Management Gurus worldwide. He will examine how organizations can leverage their most important intangible asset for a sustainable competitive advantage.

Jeremy Bout is always pushing the limits of what's possible as the producer and host of Edge Factor and eduFACTOR productions. Merging creative expertise with digital technology, he will discuss cultivating a new perspective of the manufacturing industry.

Libby Gill is an award-winning author, whose book has been endorsed by business leaders around the world. Gill will dive into her proven "Clarify, Simplify & Execute" process that inspires people to increase levels of hopefulness in the workplace and also build high-passion, high-energy teams.

John Ratzenberger, this year's honorary conference chair, is best known for his work on the hit sitcom Cheers. Ratzenberger will examine the shortage of a skilled workforce in America and the dependence on manufacturing in society.

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Dick Rutan is the founder of the Voyager Aerospace Corporation and known for setting a world record for the longest distance in a ground-launched, rocket-powered aircraft. In his keynote presentation, Rutan will focus on courage, vision and adventure; the three elements needed to sustain success.

Steven Spear is a well-recognized expert in how exceptional organizations create competitive advantage through the strength of their internal operations. He will focus on how market leaders can outdistance the competition and generate more value with less time, effort and cost.

Michael Walton, the head of manufacturing for Google for Work, will share his passion for helping manufacturers revolutionize every aspect of their processes and production, and will discuss how Google creates a culture of innovation.

To interview an AME expert or to request a press pass for the AME international conference, contact Jodi Talley at 2240232-5980 x 234 or email jtalley@ame.org.

About the Association for Manufacturing Excellence

The Association for Manufacturing Excellence (AME) is the premier not-for-profit organization dedicated to the journey of continuous improvement and enterprise excellence. AME's membership is composed of a trusted network of volunteers who are committed to leveraging the practitioner-to-practitioner and company-to-company shared-learning experience. Through engaging workshops, plant tours, webinars, summits and industry-leading conferences, AME members are continually discovering and implementing new continuous improvement strategies and best practices. AME offers its members a multitude of valuable resources to help them stay abreast of current industry developments and improve the skills, competitiveness and overall success of their organizations. Join AME in leading the "Renaissance of Manufacturing in North America." For more information, visit www.ame.org or email info@ame.org

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