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FOR IMMEDIATE RELEASE

THE ASSOCIATION FOR MANUFACTURING EXCELLENCE ANNOUNCES EMPLOYEE PROMOTIONS

ROLLING MEADOWS, Ill., – Feb. 22, 2016 – The Association for Manufacturing Excellence (AME) is pleased to announce the promotion of Jodi Talley to vice president of marketing and communications and Pam Bruggeman to director of conferences and events.

Talley, previously the director of marketing and communications, is responsible for short- and long-term strategic marketing, brand management, planning, promotions, and advertising and oversees AME websites, publications and social media channels. She will continue to focus her efforts on providing strategic marketing and communications expertise.

Bruggeman, previously the conference planner, is responsible for the strategic planning and execution of conferences, exhibits, events and sponsorships for AME. Her duties include event profit management, conference customer satisfaction, overall program effectiveness and process improvements.

“AME is committed to the professional growth and development of our headquarters team. These two promotions reflect not only the excellent capabilities of both Jodi Talley and Pam Bruggeman, but recognize their considerable contributions to our association and our members,” said Jerry Wright, AME interim president and chairman.

Talley joined AME in February of 2014 as the social media & publications manager and then was named director of marketing and communications in July of 2014. Prior to joining the company, Talley worked for The Sherwood Group, now Kellen Company, and SmithBucklin in several leadership roles related to marketing and communications. She has a bachelor’s degree from the University of Illinois at Chicago.

Bruggeman joined AME in 1990 and worked as the meeting planner until 2002. She returned to AME in 2010 as managing editor of AME’s quarterly magazine, *Target*. Bruggeman was named conference planner in 2011. She has a bachelor’s degree in program management from University of Illinois.

About the Association for Manufacturing Excellence

The Association for Manufacturing Excellence (AME) is the premier not-for-profit organization dedicated to the journey of continuous improvement and enterprise excellence. AME’s membership is composed of a trusted network of volunteers who are committed to leveraging the practitioner-to-practitioner and company-to-company shared-learning experience. Through engaging workshops, plant tours, webinars, summits and industry-leading conferences, AME members are continually discovering and implementing new continuous improvement strategies and best practices. AME offers its members a multitude of valuable resources to help them stay abreast of current industry developments and improve the skills, competitiveness and overall success of their organizations. Join AME in leading the “Renaissance of Manufacturing in North America.” For more information, visit www.ame.org or email info@ame.org

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